



## **Acadian Festival 2023**

**Madawaska, ME**

**August 10-15, 2023**

**[www.madawaskaacadianfestival.com](http://www.madawaskaacadianfestival.com)**

Dear business owners, community leaders and past/future sponsors,

The 45<sup>th</sup> annual Acadian Festival dates are August 10 – 15, 2023. As one of Maine's largest cultural festivals, the Acadian Festival celebrates our rich Acadian heritage and draws thousands of visitors to the St. John Valley area each year. We believe this will be one of the best events this year.

Enclosed, you will find our 45<sup>th</sup> annual Acadian Festival Sponsorship Package. The committee is working diligently to bring new events and entertainment, for young and old alike, to this year's festival.

The festival will have a wide variety of activities such as the Tintamarre parade, Party Du Main Street, an exciting Family Fun Day, entertainment including performances by "Motor Booty Affair", Treasures of the Valley and our annual parade. You will not want to miss being a part of this exciting and growing community event!

We are currently seeking sponsorship support from our local businesses, leaders and major corporate sponsors. Traditionally, our local businesses have been very generous, involved, and supportive of this annual festival. Our goal is to make this an exciting and fun filled festival that will draw thousands of family members and visitors to the greater Madawaska area.

The enclosed sponsorship levels identify the benefit package that your company or organization will receive by supporting this huge community event. Remember that in sponsoring this year's event, your business will be included in our event schedule with many more benefits! Please fill and mail the completed sponsorship confirmation form along with your advertising logo & specifications with a check payable to:

**Acadian Festival Committee, 328 St. Thomas Street, Suite 101, Madawaska, ME, 04756.**

On behalf of the planning committee, we thank you for your time and consideration.

Sincerely,  
2023 Acadian Festival Committee

## **The Acadian Festival offers several levels of Sponsorship packages as described below:**

### **Platinum – \$2500**

Platinum sponsors will receive mentions in the following:

- Platinum sponsors will receive mentions from the Opening/Welcoming Ceremony to the Closing and at major events throughout the festival.
- Mentions throughout the weekend during all the events.
- Posters and banners distributed throughout the weekend.
- Mentioned in all Media such as the Acadian Festival Brochure, Television, Radio and Print as a Major Sponsor. (All media)
- Posted on our website as a Major Sponsor.
- Front Cover of Brochure.

### **Gold - \$1500**

Gold sponsors will receive mentions in the following:

- Gold sponsors will receive mentions during the Opening/Welcoming Ceremony and at Closing Ceremony.
- Mentions for event that is sponsored during the weekend.
- Posters and banners distributed throughout the weekend for specific event sponsored.
- Mentioned in all Media such as the Acadian Festival Brochure, Radio and local print as a Gold Sponsor and posted on our website.

### **Silver - \$1000**

Silver sponsors will receive mentions in the following:

- Silver sponsors will receive mentions during the Opening/Welcoming Ceremony.
- Mentions for event that is sponsored during the weekend.
- Banners distributed throughout the weekend for the special event applied.
- Mentioned in Media such as the Acadian Festival Brochure and local print as a Silver Sponsor and posted on our website.

### **Bronze - \$500**

Bronze sponsors will receive mentions in the following:

- Mentions for event that is sponsored during the weekend.
- Banners distributed throughout the weekend for the special event applied.
- Mentioned in Media such as the Acadian Festival Brochure and local print as a Bronze Sponsor and posted on our website.

### **Patron Sponsor - \$250**

Patron sponsors will receive mentions in the following:

- Mentioned in Media such as the Acadian Festival Brochure and local print as a Patron Sponsor and posted on our website and Facebook.

### **Individual Sponsor - \$100**

Individual sponsors will receive mentions in the following:

- Brochure and local print as a Sponsor

# Sponsorship Agreement

Business name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Please choose Sponsorship Level: (circle)

Platinum (\$2500)   Gold (\$1500)   Silver (\$1000)   Bronze (\$500)

Patron (\$250)   Individual (\$100)

***Please Note:*** In order to guarantee your placement of Logos and business name in the media and brochures, we must receive your sponsorship before the deadline of **April 30, 2023**. Any sponsorships received after this date, will not be guaranteed to appear in the media or brochures.

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

Please make check payable to the "Acadian Festival"

### Mail to:

**Acadian Festival Committee  
328 St Thomas Street, Suite 101  
Madawaska, Maine 04756**

We would like to sincerely **thank you** for your time and consideration.

Sincerely,  
2023 Acadian Festival Committee